

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 16.20  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #  
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6316663 CLASS: NATL. LOCAL REGIONAL  
PRDCT TOM SMITH 9/18 EST#273 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 16.20

REP: TO JEN  
FR LIDNSEY FOR CHERYL  
REVISED LINE 13  
TTLS \$45,875  
PLEASE CONFIRM, THANKS!

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 273  
AGENCY PRODUCT CODE = 15  
13 R 800P-1000P 30 \$3,000.00 9/24 9/24 1 MON 1  
PROGRAM : VOICE  
CON COM1: VOICE  
STATION MAKEGOOD OFFERS:  
M2 UNRESL BUY#1 MISSED:TU-F/1000A-1100A SEP21 30S \$250.00 (SEP28/12)  
BUY#4 TU-F/1200N-1230P SEP21 30S \$275.00  
OFFER: NONE  
CMT:PLS SEE SPT NA DUE TO CONVERAGE ON HOSTAGE SITUATION-THX JEN

REP HEADLINE# 6316663

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

TRF# 331680

SEP/12 45875.00

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HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT3/12 16.20

\*\*\* WPXI-TV \*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
SEP/12			45875.00									
CONTRACT TOTAL												45875.00
TOTAL SPOTS												65

MARKET TOTALS \$122,661

SVC- NSI

DEMOS- RA35+\*

WPXI 31% KDKA 53% WTAE 15% WPGH 1% CABL 0% WPCW 0% WPMY 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE